

# Why Varipro?

*We are Varipro, a full service third party administrator (TPA) offering a wide range of benefit services for agents and employers who seek to control healthcare costs, customize their health plan options and ensure responsive and personalized customer service for their members.*

We serve clients in three primary categories;

- ✔ Medical administration
- ✔ Retiree Billing
- ✔ Ancillary Administration

Founded in 1992 as 'Professional Benefits Services' we established the organization as a top ranked benefit administration provider. In 2016 the company was rebranded as Varipro, reflecting the variable nature of the services we provide. Headquartered in Grand Rapids, Michigan our steady growth has led to establishing a branch office in Novi, Michigan. To date we serve nearly 200 employers throughout the country and provide benefit administration to over 60,000 active and retired employees.



## What's In It for You?

Varipro is energized by the professional commitment of our employees working collaboratively with agents and employers. We are dedicated to developing long term relationships with clients and are passionate about sharing knowledge that enables clients to be 'smart about benefits.'

## Advantages of working with Varipro!

Varipro does more than work for you, we work with you! We take pride in being fully engaged in managing and navigating health care options for our clients. Our goal is to be the best in what we do and our clients love us for that reason!



Here are a few ways  
we leverage our passion  
and make a difference!



### Industry Expertise

We stay current with industry trends and compliance issues to ensure great benefits, great service, increased cash flow and overall savings for our clients.



### Cost Savings

We look to meet budget and financial goals in customizing plans and rigorously assessing cost saving opportunities for our clients.



### Results Driven Negotiation

Our knowledge, expertise and network of partnerships enable us to negotiate vendor pricing aggressively and with confidence.



### Transparency in Reporting

We keep clients in the know about their plan, their costs, claim activity and more! Customized reports enable clients to make informed decisions regarding strategy, plan changes, and enhancements in a timely manner.



### Monthly Audits

We analyze metrics in a variety of categories and keep clients informed. We take on a partner role in ensuring our client's organizational goals are met.

When working with Varipro you can expect a team of dedicated professionals collaborating with you to meet your business objectives and the needs of your members.

- Dedicated Account Executive
- Dedicated Account Manager
- Dedicated Business Analyst
- Dedicated Customer Service Call Center
- Benefit & Educational Seminars
- Employee & Retiree Enrollment Sessions

## What specific services does Varipro offer?

- Medical Plan Administration
- Dental and Vision Plan Administration
- Prescription Drug Plan Administration
- Retiree Billing Administration
- Claims Administration
- Stop-Loss Administration
- Wellness Programs Administration
- COBRA – Flex - HRA Administration
- Reference Based Pricing
- Plan Document Writing Services
- Consolidated Billing for all benefits
- Managed Care and Savings Reports
- Call System Data Analysis
- IRS Form 1094/1095 Data Preparation
- Government Compliance Assistance
- Discrimination Testing

To learn more visit [www.varipro.com](http://www.varipro.com)

Let's talk! Feel free to call or email:

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